

TUDOTECA

A COLLECTION OF EVERYTHING CENTER:

SEVEN REASONS WHY

WHY IT IS VISIONARY?

Tudoteca expands an existing idea (the Tool Library) using new strategies and recipes to solve a critical need of mankind: the economy of resources. In modern capitalism, consumerism and programmed obsolescence take a big part on the accumulation of trash on landfills and even in the ocean. All kind of resources are being depleted (wood, fossil fuels, metals, rare earth metals, water) because of industrialization and the “need” for more and more home and personal appliances. Offering a way to, in a very short period of time, shift this habit to a newer, economic and ecological efficient one, that takes reutilization and sharing as its prime elements, can revolutionize the way people deal with goods and services around their place of living, working or commuting. All humanity would be able to take part in some years, and we could reduce significantly the impact and footprint humans have over earth.

WHY IT IS COMPREHENSIVE?

Tudoteca integrates and solves problems of several areas simultaneously, including environmental, economical and social, helping to relieve poverty and increasing access of goods and services to everyone. Tudoteca approaches problems that are very difficult to solve in a manner that can progressively and exponentially reduce the overproduction of materials of common use, and at the same time providing a logical way to give access and responsibility to rich and poor people, while driving forces toward cooperation, conviviality and sharing of each year more scarce resources.

WHY IT IS ANTICIPATORY?

In the short term the project will impact only the communities and neighborhoods that it is implemented, being responsible for small reductions in the industry output but in significant personal economy. We can imagine a community thriving culturally and socially around a Tudoteca. As the social technology spreads, gradually less products must be produced because more and more people will benefit for those lend at the Tudotecas. Once the culture of using Tudotecas not only for personal economy but also for Ecological interest and for Cultural Exchange and Conviviality, the possibility to use the excellent resources from all Tudotecas to build newer and more durable goods that escape from the planned obsolescence, and that are cheaper and made from local materials and using local human labor (helping to relocalize the production), giving the profound social and ecological DNA of the project.

WHY IT IS ECOLOGICALLY RESPONSIBLE?

Tudoteca is profoundly ecologically responsible since it's design to address the rational use of finite resources using powerful stimuli (economical and communitary), this way helping to produce less carbon dioxide, slowing down the fossil fuels utilization, reducing the use of energy from all sources, reducing the use of minerals, metals, wood, plastics and all kind of physical materials. It positively enhances the chances that human life over earth could continue for some centuries or more. Using models of local food growing and production, and having this settings hardwired in the DNA of the Association, this produces a beneficial wave that will spread and contaminate others to reflect the same ideals.



WHY IT IS FEASIBLE?

Tudoteca uses simple infrastructure (a place with some shelves) that can be increased “modularly”, as the community develops a necessity or desire of a new service. There’s no need to huge investments for starting up. In Brazil, it would cost \$15000 a year for renting a huge place to start the project and then \$15-25000 more to buy initial goods or to install a communitary bakery, restaurant and coffee shop. All other modules desired can be implemented later, as more people join the Tudoteca. In the best scenario, the amount of money necessary to buy goods and equipments to lend can be avoided if a face to face campaign in the neighborhood, and spreading the news of the birth of a new cooperative platform, conclaiming neighbors to join in and bringing things they do not use anymore. In our community we have lots of young and very motivated people advocating around causes of vegan food, ciclo-activism, social justice, complementary currencies, solidarity, p2p and creative economy, natural, organic and more sustainable living, etc. It will be very easy to start after we have defined a place to develop the project and have the resources to maintain in for at least two years. This time is enough to prove the concept and to start spreading to another neighborhood, town or region.

WHY IT IS VERIFIABLE?

Because it’s a project developed by Coolmeia, Ideas in Cooperation, an Incubator of Altruistic Ideas, a network of people that, since 2008, design, incubate, implement and celebrate projects around Brazil, doing this with very low or even zero budget, basing it’s activities on free cooperation. Coolmeia has a long and traceable line of small initiatives that were done all with the cooperation of the interested community. All budgets shared in a transparent way with all project members and community, so to avoid corruption that is very common in Brazil. Some partners of Coolmeia over time were members of the Gaia Education, E.F. Schumacher College Brasil, Dragon Dreaming, Futuragora.pt, Zeitgeist Movement Brazil, Venus Project Brazil, Matehackers, Mobiliza Araranguá, Nova Oikos Permaculture & Degrowth, Social Capital Network, and much more.

WHY IT IS REPLICABLE?

It’s replicable because in it’s own DNA is inserted a Fund for Tudoteca Multiplication: 10% of all income that all Tudoteca’s create is used toward the installation of a new Tudoteca, in a community that desires or needs it. It’s designed upfront to replicate, to use excedent credits not to profit, but to expand itself in size, complexity, capacity of helping people and to spread in space, helping even more people in each and every corner. As it is mathematically obvious, as more Tudoteca’s are implemented and get successful, faster new Tudoteca’s will born all over the world. It’s a open source protocol, and anyone can start a new family of Tudotecas. It’s not necessary to be linked to the first and original one. Kind link the Coworking Spaces or Hacklabs, the difference being that in Tudoteca’s original Association statement there’s a clear commitment to grow and maintain the same Charge of Principles and Bases of Unity, toward a more sustainable, convivial, resilient, compassionate, loving and happy world.